

## Television PSA

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### What You Will See:

Picture of JMU Stadium  
Word “community” flashes at bottom of screen

Close up picture of candles that surround the track  
Word “hope” flashes at bottom of screen

Clip of people walking around the track  
Word “strength” flashes at bottom of screen

Picture of teams at Relay  
Word “support” flashes at bottom of screen

Picture of cancer survivors and cancer patients at Relay  
Word “survivors” flashes at bottom of screen

Clip of survivor sharing an emotional and inspiring portion of her story

Show Relay for Life logo and website

### What You Will Hear:

Community

Hope

Strength

Support

Survivors

Get involved.  
You can make a difference.